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TITLE: St. Patrick's Day Promotion – in bar

Our client required 500 bespoke shaped Buzz Wire Games for in bar promotion across the UK, delivery was required in 6 weeks & it had to be shamrock shape! Just a small challenge!!

We produced a bespoke "Shamrock" Shaped Buzz Wire Game for use in pubs for St. Patrick's Day promotion. When you bought a pint of Murphy's you would receive a go on the buzz wire – if you completed the game successfully by the time the bar staff have pulled your pint then you would receive another pint, free!!



The Sourcing Team were able to offer a solution for bespoke Murphy's Buzz Wire from UK factory as Far East lead times were not workable. They came back quickly with prices and solutions early on in the project, allowing us to understand that the budgets and timelines were achievable for this promotion.

Account Manager, Vitamin V